

Heritage

The Wichita-Sedgwick County
Historical Museum Association



Eric Cale
Museum Director

FROM THE DIRECTOR

Looking ahead with historical perspective

Ideally, what we learn from experience guides our actions. We must be deliberate and a bit fearless to forge ahead strategically. That describes the Museum's Board of Trustees as they engage in strategic planning. With the help of WSU's Public Policy and Management Center and the fresh eyes of community members who contribute diverse perspectives, we navigate ever-changing times, while examining priorities through this process.

Through it, we discover, confirm, and shift priorities to best meet the Museum's Mission. It is necessary to review one's strategy with frequency and care. The outcome is always worth the effort. By year's end, we will have charted the Museum's way forward for the next few years, remaining resilient and agile - committed to preserving, interpreting, and telling stories that define our community.

A SPELL CREATED

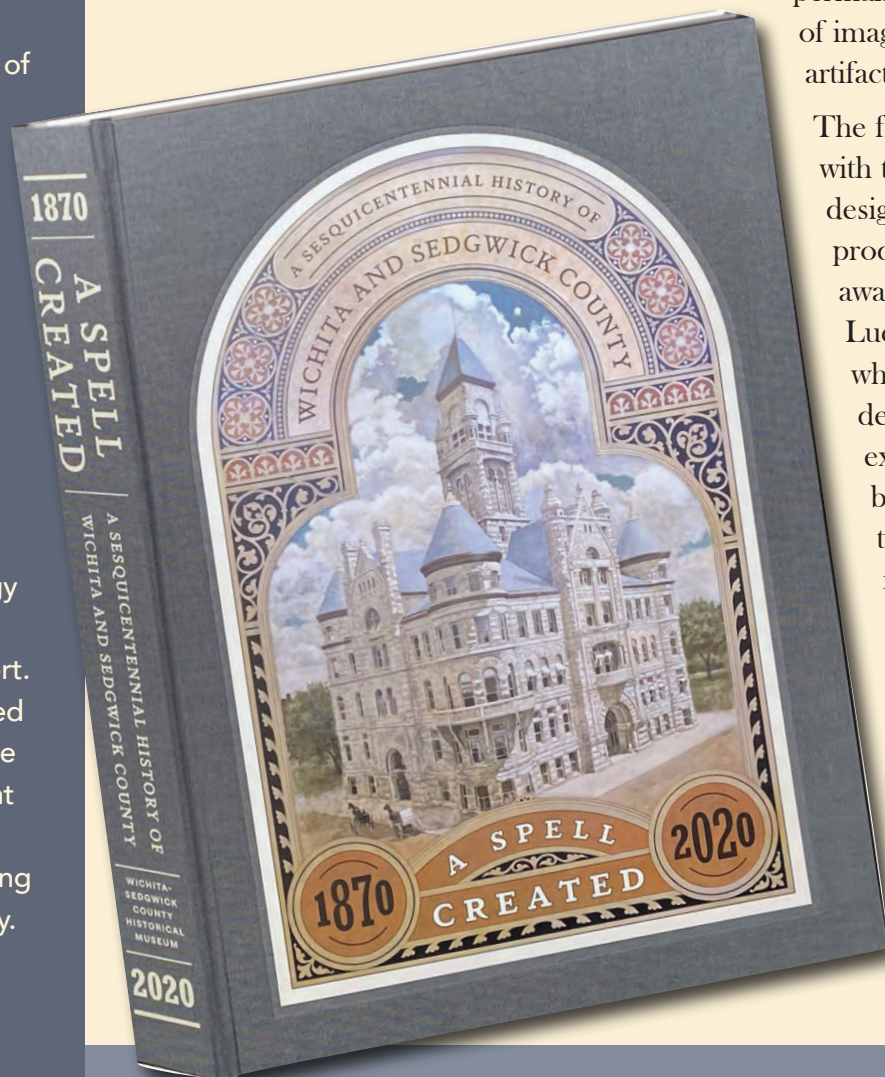
Celebrate the release of the Museum's book, "A Spell Created," published to celebrate the 150th anniversary of Wichita and Sedgwick County. The book, unlike any other, offers a vivid illustrated history of our exceptional community.

The book's author, Dr. Judith Heberling, former curator at the Museum, worked directly with the Museum's current curator, Jami Frazier Tracy. Together they developed the content of the book based on the Museum's

permanent collection of images and artifacts.

The firm charged with the book's design and production is award-winning Lucia | Marquand, who have designed exceptional books for more than 250 museums worldwide.

continued on
page 3



The Importance Of Year-End Giving – An Annual Gift

Your support of the Historical Museum through membership is much needed and appreciated. If at the end of the year you can help further – thanks again!

The Museum's annual gift appeal is an essential source of funding for the Museum in the coming year. These gifts support the Museum's unique mission to educate the community and its visitors about Wichita and Sedgwick County from a world-class museum setting. Please be a part of next year's success with your annual gift; look for the annual appeal letter in the mail soon.

Your gift to the Museum, a 501(c)(3) not-for-profit organization, is tax deductible.

PLAN A TAX-FREE GIFT FROM YOUR IRA OR A 401(k) in 2021

By making a gift to the Museum counting towards your Required Minimum Distribution (RMD)

What you need to know about a Charitable Rollover:

If you own an IRA or a 401(k), the federal Required Minimum Distribution Rules (RMD) take effect at age 70½. When you receive a distribution, it will be taxed as ordinary income. This tax can be avoided by using your IRA or 401(k) to make a gift that supports the Historical Museum. This is known as a Charitable Rollover and works like this:

- Instead of taking your required distribution (RMD), you can make a qualified distribution (up to \$100,000 per person) from your retirement account directly to the Museum.
- The distribution can count towards your Required Minimum Distribution.
- There is no tax deduction, however, the amount you send directly to the Museum from your IRA or 401(k) is excluded from your income for federal tax purposes, which means you pay no income tax on this amount.
- A Charitable Rollover enables a tax savings to you while leaving a legacy to the Museum.

There are many ways to support the Museum and contribute to a legacy of saving our history for future generations.

Here are 17:

1. Appreciated Stock
2. Bonds - State, Municipal, and U.S. Government Bonds.
3. CD's, Saving Accounts, Brokerage Accounts, Checking Accounts with P.O.D.
4. Gift Annuity
5. Deferred Gift Annuity
6. Pooled Income Fund
7. Charitable Remainder Trusts (Irrevocable) (Annuity and Unitrusts).
8. Charitable Lead Trust
9. Bequest Through Will
10. Revocable Charitable Living Trust
11. Gift of Life Insurance
12. A New Life Insurance Policy Naming the Organization Owner and Beneficiary
13. Retirement Accounts
14. Personal Property (Collections-Royalty Rights, etc.)
15. Outright Gift of Real Estate
16. Real Estate with Life Tenancy
17. In-Kind Gifts

For more information, call Sally Buch, WSCHM Development Director at 316-265-9314 or email sbuch@wichitahistory.org.



Sally Buch, the Museum's first Director of Development, announces retirement.

After seven years of service as Director of Development, Sally Buch will retire from that position in December. Sally joined the museum staff at the end of its integrated fundraising campaign, notably during the Heritage Square phase. She has since helped the Museum establish a base of business support, and fostered a new institutional culture of funds development and stewardship. We are pleased that Sally and husband Al are remaining in the community and will continue to support the Museum.



Wichita Mayor Brandon Whipple & Museum Board President TeOndra Phillips with an advanced copy of "A Spell Created." They are standing on the balcony outside the former mayor's office, where Mayor Whipple read a proclamation recognizing the Sesquicentennial.



A SPELL CREATED continued from page 1

The book itself is 360 pages, hardbound, large format, full color, featuring over 425 images accompanied by scholarly text and fully indexed. Printing is limited to 2000 copies.

The retail price of the book will be \$95, members will receive a customary 10% discount when purchasing through the Museum Gift Shop. All proceeds from the sale of the book will be placed in the Museum's Memorial Fund. The Museum is grateful to the Charles and Joanne McIlwaine Foundation, the Ross Foundation, and contributors to the Museum's Memorial Fund for their support of this major publishing initiative.

Release of this landmark publication has been delayed due to widespread supply-chain shipping challenges and moved to the afternoon of Saturday, December 11th from 3-5 pm with special remarks scheduled at 4pm. Mark your calendar and make your reservation to attend and celebrate its public release.



Traditional Wreath Festival Lunch

The Museum's beloved Wreath Festival Luncheon is suspended this year. However, on Thursday and Friday, WHiMS volunteers will offer carryout lunch fare with familiar flair featuring a cranberry chicken salad over greens, croissant and dessert for \$15. Place your order no later than Friday, November 12th by calling 316-265-9314 or emailing wschm@wichitahistory.org

Pick-up can be scheduled for Thursday the 18th and Friday the 19th between 11:30 am and 1:00 pm. We look forward to reestablishing "in house" dining next year!

Sponsored - as always - by WHiMS, friends and supporters of the Museum.

Wreath Festival

Thursday, Friday, & Saturday
Nov. 18, 19, & 20

The 38th Annual Wreath Festival will be held three days this year. Admission is free to the public.

Enjoy holiday cheer, music, and a wonderful destination for holiday gift buying. The Museum's WHiMS Gift Shop is transported to the 2nd floor DeVore Auditorium, where holiday shoppers are sure to be dazzled by an array of artful wreaths, décor items, baked goods, cards, books, and unique gift items. The festival takes place during regular public hours: 11am to 4pm Thursday and Friday and 1pm to 5pm on Saturday. In observance of capacity limits, please call 265-9314 or email wschm@wichitahistory.org to reserve your "delay-free" admission.



EXHIBIT NEWS

This year thousands of visitors have enjoyed over two dozen exhibits on all four floors. Some are new, most were updated in some way during the past several months. Here are some highlights:

1ST FLOOR:

Windows on Collections – An exploration of local music on L.P. records

“Courtney and Marcellette Davis Gallery” – several new exhibits by student historians and the members of the Young Historians Club.



2ND FLOOR:

West Gallery – “Turn it up to 90! – The 90th Anniversary of the Electric Guitar and its Wichita World Debut”

A Child’s World –
Space Age Toys.



3RD FLOOR:

Lois Kay Walls
Gallery – “the Artistic
Life and Work of
Genevieve Frickel” –
exhibit run extended!

4TH FLOOR:

Lobby – history books of Sedgwick
County

HERITAGE SQUARE:

“Cambridge, Kansas Quarry
Stone – What We’re Made Of”

COMING IN 2022:

Slawson Gallery – “Art Deco
on the Plains”

WHIMS NEWS

The WHiMS Committee works to provide support to the Museum in ways that reflect its mission and vision while enhancing visitor experience, attracting the public, and providing a dynamic connection to volunteers. We thank WHiMS for their efforts in hosting a range of programs and events and for the operation of the Museum’s Gift Shop. The WHiMS provide the Museum with the majority 5,000 hours of volunteer support valued at nearly \$150,000 annually!

WHiMS announces new officers and committee chairs.

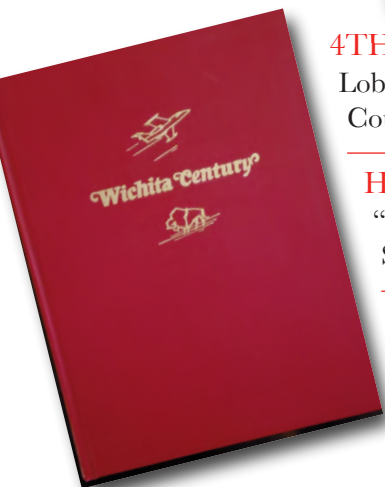
Officers:

President: Gail Williams
Vice President: Alice Smith
Recording Secretary: Vicki Churchman
Corresponding Secretary: Carolyn
Gerstenkorn
Treasurer: Rita Montgomery

Committee Chairs:

Gift Shop – Nancy Shawver
Shop Scheduling – Gail Williams and
Diana Palenz
Wreath Festival – Alice Smith and Diana
Palenz
Publicity – Janice Van Sickle
Social Media & Membership Directory –
Susan Osborne
Volunteer Communications –
Sandy Binn

The WHiMS meets monthly and welcomes Museum Members’ participation. Visit WHiMS on Facebook – listed as “Wichita Historical Museum Society” or contact WHiMS President Gail Williams through email: wschm@wichitahistory.org for more information about this dynamic friends group.



Thanks to the
Museum's
Business
members for
their support

BUSINESS MEMBERSHIP

Business Supporters enjoy free admission to the Museum for employees and clients as well as other special recognition.



Donations are used to fund many things throughout the museum. Here Joanna Ramondetta decorates the Carillon loft.

PATRONS

- Bonavia Properties
- Devlin Enterprises, Inc.
- Evergy
- Fidelity Bank
- Freddy's Frozen Custard and Steakburgers
- INTRUST Bank
- Mitchell & Richards, CPA's
- The Trust Company of Kansas

SUSTAINERS

- Hite, Fanning & Honeyman
- IMA Financial Group
- Lusco Brick & Stone
- McClelland, Inc.
- Platt, Adams & Bradley
- The Spice Merchant

CONTRIBUTORS

- Cozine Memorial Group
- Criser, Gough & Parrish, LLC
- Dondlinger Construction
- Hatman Jack's LLC
- Hephner TV & Electronics
- High Touch Technologies
- Juliana Daniel Antiques
- ReeseNichols South Central Kansas
- Riverside Dental
- Rutledge Property Group
- Senseney Music
- The Carnahan Group

MEDIA SUPPORTERS

- KMUW
- KSN- TV
- PBS Kansas
- Radio Kansas
- The Times-Sentinel Newspapers, LLC
- The Wichita Eagle

IN-KIND SUPPORTERS

- Ambassador Hotel
- Bever Dye Law Firm
- Candle Club
- Coleman Company
- CONCO Construction
- CVI Funeral Supply
- Drury Plaza Hotel Broadview
- Foulston, Siefkin L.L.P
- Frame Guild
- Hillside Nursery
- Hotel at Old Town
- Hotel at Waterwalk
- Hyatt Regency
- King's North American
- Nifty Nut House
- Old Time Clock Shop
- Old Town Architectural Salvage
- One Source Technology
- Sullivan Gang Creative
- Sweet Allie B's
- Visit Wichita
- Watermark Books & Café
- Wichita Festivals
- Wichita Independent Business Association



Sammy Hart (far left) with his Rickenbacker guitar, appearing at the McConnell AFB NCO Club, 1960.

A special gift from the Colleen and Tom Dondlinger Family Foundation

The Sammy Hart Guitar. Rickenbacker, Capri Model 360F Spanish Guitar, 1959

Ralph Krenzer received the stage name Sammy Hart from his brother-in-law, radio personality Tom Kerby. Krenzer performed successfully during the 1950s and early 1960s leading a small band known as Sammy Hart and the Western Swingers, playing as far away as Nashville, Tennessee. Eventually Krenzer turned his efforts towards managing three barbershops located at the McConnell Air Force Base and raising a family with his wife, Betty. Now in retirement, he performs on piano using his birth name.



A Heritage Square Concert was presented by Tom Page and David Graham

SOCIAL MEDIA

The Museum has a profound presence online.

Visit us and Like us on: Facebook



Instagram



Twitter



YouTube



Find us listed under: "wichtahistory"

The Museum is making an impact “online” this year

This year, the Museum furthered its reach and met its mission by engaging people worldwide as we added focus to a virtual realm of learning. These times have temporarily diminished the number of visitors to the Museum but, greatly increased engagement outside of its walls.

Here are the numbers:

- Virtual School Tour Attendees: 21,000
- Views of Recorded Live Events: 7,800
- Views of Adventures in Time Virtual Tour Videos: 400
- Social Media Followers: 14,350
- YouTube video views: 65,600
- Website Views: 30,000
- Research Inquiries and Requests: 550

Find the Museum on-line by searching “wichtahistory” and from our website’s home page at www.wichtahistory.org



WHiMs held their meetings online and in person.

The Historical Museum presents our
Fourteenth Annual

Essay Contest!

Sponsored by the DeVore Family Fund.

Based on the 2022 National History Day theme

“Debate & Diplomacy in History: Successes, Failures, Consequences”

One winner from each of the following grade levels (6-8 & 9-12) will receive a \$200 prize and a collection of books for their class!

CONTEST RULES:

- All Sedgwick County students in grades 6-12 are eligible.
- The topic must be based on Wichita and/or Sedgwick County history.
- The entire essay must be the student’s original work
- Entries must be 300-600 words in length.
- Any essay with information copied directly from sources without use of quotation marks and cited resource will be disqualified.

FORM:

- The essay is to be handwritten in ink, typed, or prepared on a computer word processor, using black type in a non-script font no smaller than 12 point or larger than 14 point.
- Please include a Title Page with the following information: Title of the essay, contestant’s full name and age, contestant’s complete mailing address, telephone number, and email address (if available), name of contestant’s school with grade level indicated.
- Essays must have a Bibliography listing all references utilized. Internet resources, if used, should be cited in similar format, along with the web address used to access the document online.

CONTEST PARAMETERS:

- Entries may be turned in at the Historical Museum front desk or mailed to the Historical Museum at the following address: 204 S. Main Wichita, Kansas, 67202.
- Entries must be received by April 15th, 2022.
- Essays will be judged on historical accuracy, originality, content, adherence to theme, organization of material, spelling, and grammar.

YOUNG HISTORIANS CLUB!

Each year, hundreds of area students take part in National History Day. The subject of history attracts young people who often grow into teachers, writers, archivists, attorneys, historians, and museum professionals. Through the Young Historians Club, the Museum’s Education Team stands ready to assist students and teachers with NHD completion projects and foster student interest in museum work. Club members meet regularly, virtually and otherwise, providing young history enthusiasts with a learning laboratory featuring special behind-the-scenes access to the Museum. Students can utilize our study collection of artifacts as well as resources for special projects of their own design and creation. A student’s exhibit may be spotlighted on the first floor in the Museum’s Davis Gallery. To participate or for more information, email wschm@wichitahistory.org or call 316-265-9314.



SPECIAL GIFTS

Special Gifts from the following donors, over the past many months have helped the Museum sustain various initiatives.

Mrs. Edward (Mickey) Armstrong

Fred and Sue Berry (Berry Foundation)

Rosemary Cauley

Myra & Tom Devlin

Tom & Colleen Dondlinger

Martin and Melodee Eby

Stephen A. English

J. Eric Engstrom

Brenda Farha

Robert & Rosalie Goebel

Michael Heaston

Humanities Kansas

Carolyn Lindsey

Steven L. Overstreet

Diana G. P. Palenz

Scott and Betsy Redler

Barbara & David Rolph

Colby B. Sandlian

Alice A. Smith

Sarah T. Smith

Ron and Lee Starkel

The Barton Foundation

The Bonavia Family Charitable Trust

The Charles and Joanne McIlwaine Foundation

The Darrel and Dee Rolph Family Fund

The DeVore Family Fund

The Mosby Lincoln Foundation

The Reifsneider Memorial

The Ruth Spooner Stone Charitable Trust

The Sheppard Foundation

The SJL Foundation

Bill and Lynne Tinker

Gail Williams



Senior Wednesday event was held at Heritage Square.



A book signing by Orin Friessen held at Heritage Square

Thanks to all who sustain the Museum through their contributions.

ART DECO on the PLAINS

a Special Exhibit opening
Saturday February 12, 2022

The Historical Museum will feature a special exhibit exploring Art Deco design locally. The new exhibit "Art Deco on the Plains" opens in February and will accompany the soon-to-be announced 2022 exhibition at the Wichita Art Museum.

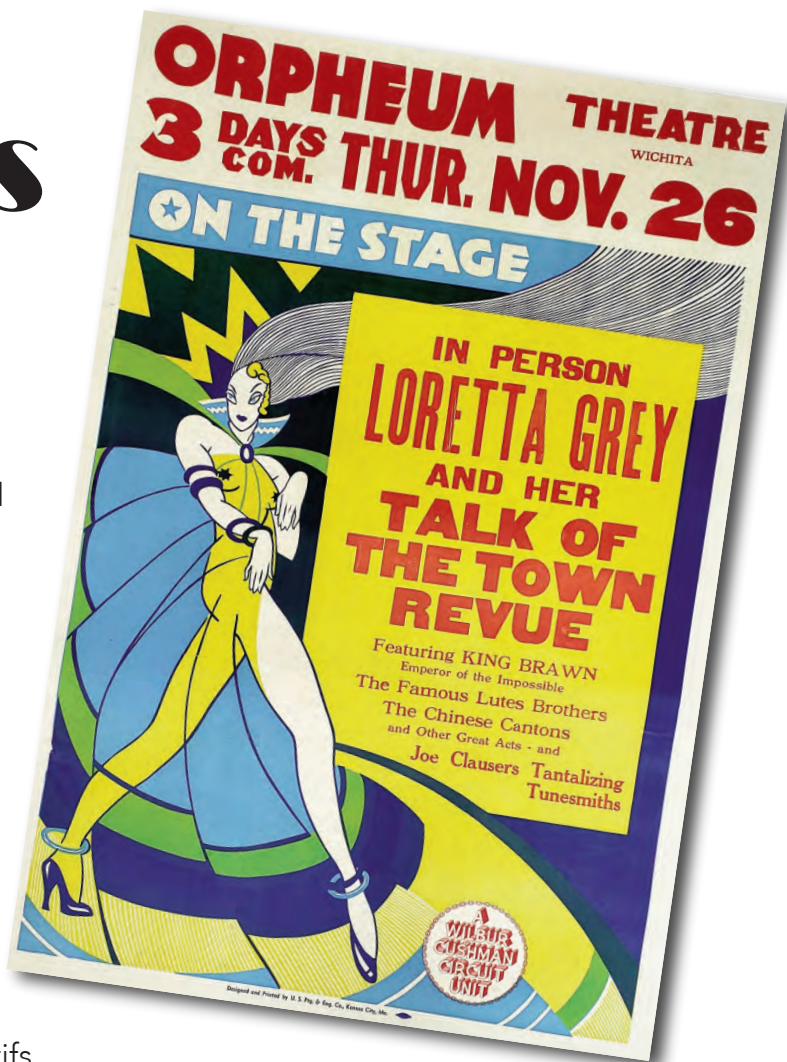
The term Art Deco, popularized in the 1960s, applies to the predominant decorative art and design style that visually defined an era encompassing the Roaring 1920s – known for its post-war exuberance, decadence, and prohibition – through the 1930s – remembered for the Great Depression, the Dust Bowl, and the years leading to WWII. The term derives from the Exposition Internationale des Arts Decoratifs, a design exposition held in Paris in 1925. The exposition – attended by visitors as far away as Wichita, Kansas – quickly set the scene for what was

to come in terms of fashion, graphic design,

industrial design, and architecture. New materials,

technology, and manufacturing techniques combined with the sensibilities of modern fine arts movements to create a distinct new aesthetic that widely reshaped our daily visual experience with boldly delineated geometric shapes and patterns. "Art Deco on the Plains" draws from the Museum's permanent collection and features artifacts on loan from local collectors.

The exhibition will be on view in the Slawson Gallery through 2022 and is funded as part of the Lois Kay Wall Local Visual Art History Series.



**Orpheum
Theatre
poster, 1936**



**Hotel Lassen
luggage label,
circa 1930**



The Wichita-Sedgwick County
Historical Museum Association
204 South Main · Wichita, Kansas 67202 · 316-265-9314 · www.WichitaHistory.org

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Wichita-Sedgwick County Historical Museum
activities are made possible in part by the
City of Wichita and Sedgwick County Board
of Commissioners



Museum Members Torch Light Tour

6-9pm Thursday, October 28th

Just in time for Halloween – see the Museum in a different light. The Torchlight Tour allow members and their guests to explore the Museum on a self-directed tour in the dark!

Museum Docents are stationed on each floor for your information and safety.

Visit four floors of exhibits and enjoy a special tour of the Clock Tower.

Bring your own flashlight or take advantage of those provided to the Museum by the Coleman Company. The Tour is free to Museum Members and their guests.

Call or email for your reservation 265-9314 or tours@wichitahistory.org