



This exhibition follows (and is directly patterned after) the Museum's previous exhibit *Art Deco on the Plains*. It takes the timeline forward to explore modern design experienced locally in the 1950s and 1960s. The exhibition is a feature of the Lois Kay Walls Local Visual Art History Series.

Wichitans desired to be modern since the City's beginning in 1870. The Modern era had been evolving for a century at that time and it would take another 100 years before Wichita achieved a "modern" look. World War II (1939-1945) greatly disrupted development in design.

Over the next two decades, postwar prosperity propelled design of the modern era to its zenith. By that time, Wichita's modernization was most apparent in its new urban 1969 skyline, which remains in place today.

In the 1950s and 1960s, modern design from architecture to fashions and furnishings became familiar as people followed popular trends replacing old with new. Visual art and advertising led the way for the modern look -



Find us listed under: "wichitahistory"



FROM THE DIRECTOR

Thank you for your support of the Historical Museum. We have a dynamic year underway and much planned ahead. You will learn of the details in this issue and you can keep abreast of all that happens through our website and social media presence.

Annually renewing members receive special communication and enjoy free museum admission including their guests. We are exceptionally fortunate to have a city/county museum as we do.

We owe it to ourselves to support and take advantage of this exemplary community asset. Please make it your goal to introduce the Museum to a friend at the next program, event or special tour.

Eric Cale Museum Director

Our Mission: The Wichita-Sedgwick County Historical Museum's mission is to educate the community and its visitors about local history by collecting, preserving, and interpreting materials reflecting the heritage of Wichita and Sedgwick County.

Carillon Concerts from the Museum's Tower

The 2023-4 Season will be presented under the direction Lynne Davis, Robert L. Town Distinguished Professor of Organ Wichita State University – School of Music, funded by The Sam & Rie Bloomfield Foundation.

THANKSGIVING	Wednesday, November 22, 2023	Lynne Davis
CHRISTMAS	Friday, December 22, 2023	Dean Roush
EASTER	Friday, April 5, 2024	Lynne Davis
MEMORIAL DAY	Friday, May 24, 2024	JuleAnn Troutman
INDEPENDENCE DAY	Monday, July 1, 2024	JuleAnn Troutman



continued from page 1

which by the 1960s, people referred to as "Mod." This new look coincided with changes as society became more pluralistic and increasingly aware of its diversity. The post-war baby boom gave rise to a prominent youth culture creating new markets. New technology improving the ability to travel and share information led to wide acceptance of modern style.

This modern sensibility cast a popular and unifying

mindset. This era featured non-representational abstract design to create engaging effects rather than portray objects or scenes. The effects were both dazzling and confusing, challenging everyone's perception of reality. Our visual world was forever changed.

On view through 2024 in the Slawson Gallery, 4th floor.

Exhibit News

New: Being Modern

As a follow-up to *Art Deco on the Plains*, this exhibit will explore how the Modern design style of the 1950s and 1960s found its way into Wichita fashion, furniture, art, and more. A feature of the Lois Kay Walls Local Visual Art Series.

Seasonal: Christmas at Old City Hall

The Museum will offer a little extra cheer this holiday season with the Moore Family Santa Collection, Macy's animatronic Santa, Miniature Trees and Christmas décor in the Victorian Cottage.

Windows on Collections: *Post no Bills*, Show Posters advertising public events were regulated by city ordinance restricting their placement, emphasized by official signs reading "POST NO BILLS". These posters capture the essence of the local entertainment of their time.

Special exhibits here and there throughout the Museum: *History of the Parking Meter; Why We Collect, What We Collect; The Artistic Life and Work of Genevieve Frickel; Books of Local History.* Closing soon for reactivation – *The Public Water Fountain.*

Gallery Renovations: Wichita, the Magic City and Spirit of Wichita

These important renovations are made possible through generous support by the Charles and Joanne McIlwaine Foundation and by the Ard family.

The Importance Of Year-End Giving – An Annual Gift

Your support of the Historical Museum through membership is appreciated. If at the end of the year you can help further, thanks again! The Museum's annual gift appeal is an essential source of funding for the Museum in the coming year. These gifts support the Museum's unique mission to educate the community and its visitors about Wichita and Sedgwick County history from a world-class museum setting. Please be a part of next year's success with your annual gift. Look for the annual appeal letter in the mail soon. Your gift to the Museum, a 501(c)(3) not-for-profit organization, is tax deductible. 13. Retirement Accounts

IF YOU ARE 70 1/2, PLAN A QUALIFIED CHARITABLE DEDUCTION GIFT FROM YOUR TRADITIONAL IRA IN 2023.

Federal law allows people age 70¹/₂ or older to make direct transfers up to \$100,000 per year per person to charitable organizations from their Individual Retirement Account (IRA), without the withdrawal being treated as taxable income. The withdrawal can also be counted toward your Required Minimum Distribution.

Many of us cannot take advantage of charitable deductions because of the high standard deduction (\$29,300 for seniors filing jointly). Paying the donation directly out of your IRA lets you take advantage of this tax deduction by instead reducing your income.

Please visit with your tax accountant to see if this would help you.

There are many ways to support the Museum and contribute to a legacy of saving our history for future generations.

Here are 17:

- 1. Appreciated Stock
- 2. Bonds State, Municipal, and U.S. Government Bonds.
- CD's, Saving Accounts, Brokerage Accounts, Checking Accounts with P.O.D.
- 4. Gift Annuity
- 5. Deferred Gift Annuity
- 6. Pooled Income Fund
- Charitable Remainder Trusts (Irrevocable) (Annuity and Unitrusts).
- 8. Charitable Lead Trust
- 9. Bequest Through Will
- 10. Revocable Charitable Living Trust
- 11. Gift of Life Insurance
- 12. A New Life Insurance Policy Naming the Organization Owner and Beneficiary
- 13. Retirement Accounts
- 14. Personal Property (Collections-Royalty Rights, etc.)
- 15. Outright Gift of Real Estate
- 16. Real Estate with Life Tenancy
- 17. In-Kind Gifts

Traditional Wreath Festival Lunch

The Museum's beloved Wreath Festival Luncheon is suspended this year. However, Friends volunteers will offer carryout lunch fare with familiar flair featuring a cranberry chicken salad over greens, croissant, and dessert for \$16. To ensure your lunch order is filled please place it by Monday, November 14th by calling 316-265-9314 or emailing wschm@wichitahistory.org.

Pick-up can be scheduled for Thursday through Saturday. Dine-in options without table service are available at the Museum. It is our hope to return to the traditional luncheon in time for the 40th Annual Wreath Festival next year.

Sponsored by Friends and supporters of the Historical Museum.

Wreath Festival Thursday, Friday, & Saturday November ?????

The 39th Annual Wreath Festival will be held three days this year. Admission is free to the public.

Enjoy holiday cheer, music, and a wonderful destination for holiday gift buying. The Museum's Friends Gift Shop is transported to the 2nd floor DeVore Auditorium, where holiday shoppers are sure to be dazzled by an array of artful wreaths, décor items, baked goods, cards, books, and unique gift items. The festival takes place from 11am to 4pm Thursday, Friday, and Saturday.



Dondlinger Construction presents a gift to the Wichita-Sedgwick County Historical Museum in their #donate1898 campaign celebrating their 125th anniversary! We have had the privilege of working with the Dondlinger Construction on various museum projects through the years. Accepting the Gift, Director Eric Cale, Curator Jami Frazier Tracy, and Board President Dean Bradley.

Thanks all who attended the Blue Moon Party!

After a three-year pause, it was great to reunite for an evening of music and dinning as though we were back at the Blue Moon nightspot of the 1940s and 50s. The Music of Donna Tucker and her quartet comprised of Wichita's finest jazz musicians made for a most memorable June evening.

PARTY AT THE MUSEUM Saturday, June 24, 7-10pm





The Museum now takes part in a new national, branded access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits. It is open to participation by any type of museum — including art, history, natural history/anthropology, and general museums, children's museums, science centers, planetariums, nature centers, historic houses/sites, zoos, aquariums, botanical gardens, and arboretums.

An initiative of the Institute of Museum and Library Services, administered by the Association of Children's Museums. Museums for All, becomes part of the Historical Museum's broad commitment to seek, include, and welcome all audiences.

FRIENDS NEWS

Museum Friends and WHiMS

The Historical Museum was created through the efforts of volunteers, chartered in 1939 to capture our history and relay its stories through a compelling collection of artifacts for all who would visit. As the Museum evolved, so did the support of its volunteers; as docents, museum admissions staff, and even what might have been paid professional positions. In the 1970s, a group dedicated to these efforts formed as the Wichita Historical Museum Society, which would become best known as WHiMS.

WHiMS members were exclusively women interested in supporting the Museum through the creation of awareness and fundraising events. Many were members of Wichita's Junior League and keenly aware of the Museum's potential as a community asset. WHiMS' members increased support to the Museum after its move from the Beachy house to the vacant 1890 City Building by establishing a Museum Gift Shop and new events such as the holiday Wreath Festival, now in its 40th year.

Last year with the ever-changing times, WHiMS members realized the time had come to renew its organizational structure to attract and include more volunteers in support of the Museum. Drawing in the help of non-WHiMS members, they created a new approach to attract and include new volunteers under a new name: Friends of the Historical Museum. The Museum's "Friends" includes all its volunteers – docents, gift shop staff, event and program support, committee members and even the Museum's trustees.

"Friends" volunteers meet monthly to discuss the full range of volunteer activity and plan for the month ahead; subsequent meetings are planned as needed for various volunteer activities. All interested are encouraged to attend and find their niche with like-minded friends in building a better community through the Museum's work.

The William and Ruth Heaston Educational Fund

A gift from Michael D. Heaston, this fund provides support for the Museum to facilitate local history studies and research for students in higher education. The Museum will provide students with guided projects and resources enabling them to realize goals and create outcomes.

Students interested in this program should submit a letter of introduction, which includes areas of interest and educational goals, to The Wichita-Sedgwick County Historical Museum, 204 S. Main, Wichita, KS 67202.

The Historical Museum presents our 16th Annual

Essay Contest!

Sponsored by the DeVore Family Fund. Based on the 2023-24 National History Day theme

"Turning Points in History"

One winner from each of the following grade levels (6-8 & 9-12) will receive a \$200 prize and a collection of books for their class!

CONTEST RULES:

- All Sedgwick County students in grades 6-12 are eligible.
- The topic must be based on history in Sedgwick County.
- The entire essay must be the student's original work.
- Entries must be 300-600 words in length.
- Any essay with information copied directly from sources without use of quotation marks and cited resource will be disqualified.

FORM:

- The essay is to be handwritten in ink, typed, or prepared on a computer word processor, using black type in a non-script font no smaller than 12 point or larger than 14 point.
- Please include a Title Page with the following information: Title of the essay, contestant's full name and age, contestant's complete mailing address, telephone number, and email address (if available), name of contestant's school with grade level indicated.
- Essays must have a Bibliography listing all references utilized. Internet resources, if used, should be cited in similar format, along with the web address used to access the document online.

CONTEST PARAMETERS:

- Entries may be turned in at the Historical Museum front desk or mailed to the Historical Museum at the following address: 204 S. Main Wichita, Kansas, 67202.
- •. Entries must be received by April 15th, 2023.
- •. Essays will be judged on historical accuracy, originality, content, adherence to theme, organization of material, spelling, and grammar.

A Special Gift to explore local art history through exhibition



C. A. Seward in his studio. Circa 1910

The visual arts provide exceptional insight into the culture and history of its creators. For this reason, the Museum established annual exhibitions featuring locally produced art and artworks representative of local culture. Examining the history of visual art in our community serves as a gateway to art appreciation. Through social and historical context, visual art becomes relevant to every visitor.

Beginning in 2012, the Lois Kay Walls Charitable Trust has provided funding to make such annual exhibits possible for a number of years. A funding successor supporting the Museum's collection and interpretation of local art has stepped forward to see that this work continues through a future bequest.

With deep gratitude to art historian Barbara Thompson, we celebrate her commitment to the wider understanding of the arts through a planned bequest providing future funding of the

Museum's local visual art history series, now ensured for many years to come. Thompson's inspiration for this gift comes from her credentials as an author, publisher, and curator and, in part, by her family legacy. This includes the lauded career of her grandfather, C. A. Seward, who was central to the establishment of the Wichita Art Museum, the Prairie Printmakers, and Wichita's Fine Arts Press at Western Lithograph. The Barbara Thompson Visual Arts Series will ensure new generations of visitors gain perspectives through artists of the past.

A Fundraiser Four Mile Ranch

A return to the Four Mile Ranch for a fundraising party was welcomed by over two-hundred guests October 1st. Hats off to hosts David and Rynthia Mitchell for opening the Ranch to Museum Supporters for a memorable evening of beautiful vistas, music, food and their amazing herd of American bison!







Donate to the Museum through the Dillons Community Rewards Program

Anytime you shop at Dillons a portion of your purchase can go to help the Museum. Here is how you can make that happen. The Community Rewards section on the Dillons website www.dillons.com makes it easy:

Using your Dillons Plus Shopper's card number simply enroll in the program **www.dillons.com/communityrewards**

The Museum's exclusive Community Rewards identification number is XL394.
You Can search for Wichita-Sedgwick County Historical Museum by name or by XL394.
The Museum will receive a donation from Dillons every time you shop.

Dillons is committed to community engagement, positive social impact, and charitable giving at the local level.



Here, the Museum gratefully acknowledges much of the support received to sustain its work.

Celebrating the support of the Business Community 2023

PATRONS

- CGP Group
- Devlin Enterprises, Inc.
- Dondlinger Construction
- Evergy
- · Freddy's Frozen Custard and Steakburgers
- INTRUST Bank
- Mitchell & Richards, CPA's
- The Trust Company of Kansas
- TSNEWS.COM

Sponsoring the Heritage Square Concert Series and City/County Birthday Celebration

SUSTAINERS

- Cozine Memorial Group
- Fidelity Bank
- Foulston Siefkin, LLP
- Hatman Jack's, LLC
- Hite, Fanning & Honeyman
- IMA Financial Group Wichita
- KU School of Medicine -Wichita
- Lusco Brick & Stone
- McClelland, Inc.

- Platt, Adams & Bradley
- R & J Discount Liquor
- The Spice Merchant

Sponsoring the City/County **Birthday Celebration**

CONTRIBUTORS

- Bonavia Properties
- Hephner TV & Electronics
- High Touch Technologies
- Juliana Daniel Antiques
- Rutledge Property Group
- Kindra Scott Jewelry
- Senseney Music
- The Carnahan Group
- The Wichita Independent **Business Association**

MEDIA SUPPORTERS

- KMUW
- PBS Kansas
- Radio Kansas
- KAKE-TV
- KSN-TV
- KWCH-TV

- The Times-Sentinel
- Newspapers, LLC
- The Wichita Eagle

IN-KIND SUPPORTERS

- Ambassador Hotel
- Bever Dye Law Firm
- Candle Club
- Coleman Company
- CONCO Construction
- · Drury Plaza Hotel Broadview
- Frame Guild
- Hillside Nursery
- · Hotel at Old Town
- Hyatt Regency
- King's North American
- Nifty Nut House
- Old Time Clock Shop
- Old Town Architectural Salvage
- One Source Technology
- PrimeCoPainting, LLC
- The Candle Club
- Visit Wichita
- Watermark Books & Café

Business Supporters enjoy free admission to the Museum for employees and clients as well as other special recognition.

Special Gifts from the following donors have helped the Museum sustain various initiatives.

Mrs. Edward (Mickey) Armstrong Clay & Kate Bastian Fred and Sue Berry (Berry Foundation) Gregory Brown Cynthia & Richard Carl Rosemary Cauley Steve Criser Myra & Tom Devlin Lisa & Dave Dodson Tom & Colleen Dondlinger Nick & Sarah Dondlinger Martin and Melodee Eby Stephen A. English J. Eric Engstrom James & Sara Farley Greg Gilmer Robert & Rosalie Goebel Michael D. Heaston Daniel & Martha Housholder Steve & Carla Jacobs Kay & Peter Janssen

Jerry Olson Steven L. Overstreet Diana G. P. Palenz Terry & James Pfister **TeOndra Phillips** David & Rynthia Mitchell Michael & Sheila Nally Pat Myers Megan Pinkerton & Caleb Miller Karen Pollock Scott and Betsy Redler Barbara & David Rolph Colby B. Sandlian Kent & Marty Shawver Alice A. Smith Sarah T Smith Ron and Lee Starkel Georgia & Keith Stevens Bill and Lynne Tinker Janice & Jeff VanSickle Gail Williams

The Barton Foundation The Bonavia Family Charitable Trust The Charles and Joanne McIlwaine Foundation The Darrel and Dee Rolph Family Fund The DeVore Family Fund The Mosby Lincoln Foundation The Reifsneider Memorial The Ruth Spooner Stone Charitable Trust The Sheppard Foundation Humanities Kansas

Thanks to all who sustain the Museum through their contributions.

And for the public operational funding invested over the years through the City of Wichita and the Sedgwick County Board of Commissioners.



Carolyn Lindsey

- Rita & Tom Montgomery

- Wichita Festivals



MEMORIALS

The following have been honored with gifts to the Museum made in their memory: Don Ablah Kenneth Greteman Margaret Houston Judy Trollope Hunter

SENIOR WEDNESDAYS

Senior Wednesday Programs at the Historical Museum occur every 4th Wednesday, January through October at 10am, doors open at 9:30.

Programs are held in the Museum and most are posted online at: https://www.youtube.com/@Wichita History for later viewing. Presentations are followed by related tour in the exhibition galleries. Sponsored the Charles and Joanne McIlwaine Foundation. Members and their guests admitted free.

The Historical Museum host Senior Wednesday Programs in partnership with other cultural arts organizations found at www.seniorwednesday.org

Heritage Square Concert Series 2023





The Wichita-Sedgwick County Historical Museum Association

204 South Main • Wichita, Kansas 67202 • 316-265-9314 • www.WichitaHistory.org

Non-Profit Organization U.S. Postage PAID Permit 759 Wichita, KS





Wichita-Sedgwick County Historical Museum activities are made possible in part by the City of Wichita and Sedgwick County Board of Commissioners



"Loved seeing who created Kansas bit by bit and the buildings that still remain in old photos!" - Janelle E. of Derby, Kansas "Absolutely incredible ♥" - Barry & Peta of Newcastle, Australia "A beautiful walk back in time! Fantastic!" - Cyle S. of South Africa "Gave me a great sense of Wichita's history." - Roser T. of Wichita "Very beautiful museum. We need to come back" - Jeff and Jennifer M. of Pittsburgh, Pennsylvania "Thanks for all those stories!"

- Maike of Cologne, Germany